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Phygital *Sustainability* Expo®

European General States on the Culture of Sustainability
7th Edition



Co-organized with European Parliament · European Commission · Sapienza University of Rome

University Credits (CFU) · Streaming RAnews.it · Simultaneous translation IT / EN · Free admission











Mankind's Journey on Earth

Italy safeguards a heritage that no other country in the world possesses with the same intensity: the faculty of transforming beauty into a universal language, identity into productive energy, memory into orientation for tomorrow. This program may be read as the very itinerary of the human being on Earth. It is born from thought and from the word, and therefore from Humanism and the creative industries; it turns to the body and to the earth that sustains it, in the care of health and the environment; it recognizes in the table the most ancient gesture of civilization; and it finally learns to create with the hands, in manufacturing. Then, on the second day, it traces the sources of common life, the architecture of trust, the projection of Italy in the world, and rediscovers its spirituality within the community. It is a circular, harmonious and profound motion: from culture to nature, and from nature back again to culture. Italy need not chase the future, for the future is something it has already conceived, built, and offered to the world.

Scientific direction by Sustainable Fashion Innovation Society · Environmental protection entity recognized by the Ministry of Environment and Energy Security, Art. 13, Law no. 349/1986.

Each Pillar brings together Academia, research, industry, politics and legislators.

THE 8 PILLARS OF THE PROGRAM

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Pillar II	 <i>Body and Earth: Health, Environment and Clean Supply Chain. By ISS</i>	PAGE 5.	11:30 – 15:00
Pillar III	 <i>From Field to Table: Certification and Accreditation as a Global Right</i>	PAGE 7.	15:00 – 16:00
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Pillar V	 <i>From Thought to Work: Manufacturing as Civilization</i>	PAGE 9.	17:00 – 18:00
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4 and 5 June 2026

8 Panels with University Training Credits

World Environment Day

PILLAR I DAY ONE

*The Humanism of Sustainability:
Guardians of the Eternal*

10:00 — 11:30



PILLAR V

*From Thought to Work:
Manufacturing as Civilization*

17:00 — 18:00



PILLAR II

*Body and Earth:
Health, Environment and Clean Supply Chain*

11:30 — 15:00



PILLAR VI DAY TWO

*Return to the Sources:
Ecological Transition and Identity of the
Territory*

10:00 — 16:00



PILLAR III

*From Field to Table:
Certification and Accreditation as a Global Right*

15:00 — 16:00



PILLAR VII

*The Capital of Trust:
Finance, Law and Attractiveness*

16:00 — 17:30



PILLAR IV

*Make the Difference: The Cycle Closes, Matter
Returns. Curated by Regione Lazio*

16:00 — 17:00



PILLAR VIII

*Italy in the World:
Geopolitics, Export and Cultural Projection*

17:30 — 19:30



PILLAR I

The Humanism of Sustainability

10:00 — 11:45

The opening is devoted to the most profound cultural question of our time. Sustainability is neither a technical choice nor a regulatory obligation: it is a vision of the world. And Italy, a country that has built its millennial excellence on the cultivation of beauty, of the land and of craftsmanship, has the moral duty and the strategic opportunity to lead this transition in Europe. Every great transformation of Italian civilization was born from culture, not from technique. The Renaissance was not an industrial revolution but an insurrection of the spirit which then became workshop, manufacture, commerce, beauty exported to the world. Sustainability today needs the same founding gesture: a cultural act. The Estates General on the Culture of Sustainability are precisely this: the place where thought precedes action, where ethics precede the norm, where Italy rediscovers its millennial vocation to teach the world how to live well.

TOPICS

Sustainability as a cultural fact before a regulatory one; Italy's role as the cradle of Humanism and natural guide of a new sustainable renaissance; cultural heritage and identity as engines of the transition; the relationship between beauty, ethics and responsibility; the Phygital Sustainability Expo® as a cultural act of primary relevance for the Country.

10:00

Apri i lavori

Alessandro Onorato, Councillor of Roma Capitale for Major Events, Sport, Tourism and Fashion.
Valeria Mangani, President Sustainable Fashion Innovation Society.

10:15

Saluti Istituzionali

Luca Ciriani, Minier for Relations with Parliament.
Moderator: Italo Bocchino, Journalist

10:30

Guardians of the Eternal. Rome and the responsibility of a heritage that belongs to the world

Italy safeguards the world. From ancient stone to noble residences, from art to European institutions: cultural heritage as the universal language of civilization

SPEAKERS

Massimiliano Smeriglio, Councillor for Culture, Rome City Council
Maria Pace Odescalchi, President, Italian Historic Houses Association (ADSI)
Valeria Fiore, Head of Communication, European Parliament in Italy
Tomaso Radaelli, President, Mondo Mostre
Moderator: Samuele Briatore, Researcher in Sociology of Cultural and Communication Processes, Sapienza University of Rome

11:00

The Europe to Come, Beyond Belongings

Conservatives, reformists and radicals comparing visions on sustainability as the shared grammar of the Old Continent

SPEAKERS

Fabio Rampelli, Vice President of the Chamber of Deputies
Matteo Hallissey, President, +Europa
Natalia Wegrzyn, Executive Director Shared Ground (NL)
Moderator: Idiano D'Adamo, Full Professor of Management Engineering (DIAG), Sapienza University of Rome

PILLAR II

Body and Earth: Health, Environment and Clean Supply Chain



Humanity's journey on Earth inevitably passes through the body. There is no authentic sustainability that does not begin with health: that of citizens, of workers, of the ecosystems that nourish and clothe us. Italy, which has made quality of life an art, now faces a challenge that binds in a single thread what we breathe, what we eat and what we wear. Microplastics in fabrics, PFAS in groundwater, chemical residues in agri-food chains are not separate emergencies: they are the symptom of a production model that has forgotten the body. The One Health approach, which unites human, animal and environmental health in an integrated vision, is not an academic theory: it is the compass that can guide Italian industry back toward a truly clean supply chain, where transparency is not a regulatory obligation but a choice of civilization.

TOPICS

Health as the prerequisite of every sustainable transition; the One Health approach between science, policy and industry; PFAS, microplastics and cross-contamination between fashion and agri-food; the role of the ISS as guarantor of public trust; circular economy and electronic waste management; European labelling and verified transparency; Green Claims Directive and the future of Made in Italy.

11:30

Scientific Collaboration Agreement between the Italian National Institute of Health (ISS) and Sustainable Fashion Innovation Society (SFIS).

From Fiber to Health: A Pact between State Science and the Sustainability of Fashion.

Rocco Bellantone, President, Italian National Institute of Health.
 Andrea Piccioli, Director General, Italian National Institute of Health.
 Giuseppe Bortone, Director, Department of Environment and Health
 Valeria Mangani, President Sustainable Fashion Innovation Society (SFIS)

ISS panel moderator: Idiano D'Adamo, Full Professor of Management Engineering (DIAG), Sapienza University of Rome and member of the SFIS Scientific Committee.

12:00

Studies on the chemical safety of textile and clothing articles on the Italian market within the ISS - Ministry of Health project (2022-24)

SPEAKERS

Marco Famele, Roberta Lavallo, Lucilla Baldassarri, Substances and Products Assessment Unit for Authorization Purposes (VAIS), Department of Environment and Health, Italian National Institute of Health.

12:15

Microfibers and microplastics in industrial contexts: release, environmental fate and first experimental evidence in the air matrix.

SPEAKERS

Claudia Campanale, Lorenzo Palumbo, Gaetano Settimo, Air Contaminant Exposure Unit, Department of Environment and Health, Italian National Institute of Health.

12:30

Microplastics and nanoplastics: a scientific approach to the problem.

SPEAKERS

Beatrice Bocca, Human Exposure to Environmental Contaminants Unit, Department of Environment and Health, Italian National Institute of Health.

PILLAR II

12:45

A glance toward the future: conscious substitution with alternative substances and the key role of risk assessment

SPEAKERS

Emma Di Consiglio, Senior Researcher, Department of Environment and Health, Italian National Institute of Health.

13:00

Interview with the Minister for Civil Protection and Marine Policies, **Sen. Nello Musumeci**

Protect the territory, safeguard the sea: sustainable Italy passes through here.

Moderator: Italo Bocchino, Journalist

13:30

Interview with **Matteo Bassetti**: science, public health and responsibility in the age of complexity

The contribution of medicine, research and accurate information in building a more aware, resilient society, capable of facing the great health challenges of our time.

Moderator: Italo Bocchino, Journalist

14:00

The Common Good Has a Name: Health

European public health, international standards and supply chain governance: Italy and Europe together build the civilization of a safe and just market, where protecting the citizen becomes the highest political act of our time.

SPEAKERS

Antonio de Sousa Maia, DG GROW — Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs of the European Commission.

Aldin Hilbrands, Chief Executive Officer, FSSC Foundation — FSSC 24000 (NL)

Luciano Fizzotti, Special Projects and Training Lead AMTIVO

Moderator: Idiano D'Adamo, Full Professor of Management Engineering (DIAG), Sapienza University of Rome

During the two days of the Expo dedicated to sustainability, the Italian National Institute of Health will set up in the ancient millennial workshops of Trajan's Markets an educational exhibition on the invisible that passes through us: how microplastics, microfibers and PFAS infiltrate plant, animal and human organisms, and how Italian science works to make them visible, measurable and combattable.

From Field to Table: Certification and Accreditation as a Global Right

Guaranteeing safe and nutritious food for all is not merely a technical challenge: it is an ethical imperative and a universal right. In an increasingly interconnected world, certification and accreditation become the concrete tools through which food sustainability ceases to be an aspiration and becomes a verifiable system. ISMEA, ACCREDIA, FSSC 22000 and due diligence: four institutional pillars for an Italian agri-food supply chain that is transparent, competitive and responsible.

TOPICS

Support to the agricultural market, accreditation, international certification and supply chain due diligence: this panel brings together the institutional voices that preside over the credibility of the Italian agri-food system, exploring how quality is measured, certified and defended in a global market that is ever more demanding and ever more competitive.

15:00

Right Food, Healthy Future. Food safety, nutrition and sustainability in the phygital era

SPEAKERS

Antonio Parenti, Director General for Public Health, European Commission — DG-SANTE

Sergio Marchi, Director General, Institute of Services for the Agri-Food Market (ISMEA)

Filippo Trifiletti, Director General, ACCREDIA

Aldin Hilbrands, Chief Executive Officer, FSSC Foundation — FSSC 22000 (NL)

Cesare Sacconi, President, Diligentia

Moderator: Idiano D'Adamo, Full Professor of Management Engineering (DIAG), Sapienza University of Rome



PILLAR IV



Make the Difference: The Cycle Closes, Matter Returns.

Not merely the voice of an institution, but the choral echo of dozens upon dozens of Mayors who are transforming European ERDF funds into concrete action, returning to their territories a promise of civility — that of a waste cycle ever closer to European objectives.

The Lazio Region has approved the new Regional Plan 2026-2031, featuring the long-awaited innovation — more than 10 years in coming — of closing the cycle, providing for complete self-sufficiency in the treatment and disposal of urban waste. The cornerstone of this closure of the cycle is separate waste collection in the 378 municipalities of the Region. The Plan aims to reach a regional average of separate collection of approximately 73% by 2031, while at the same time reducing landfill disposal to no more than 6% of the urban waste produced.

For these objectives to become reality, the fundamental collaboration of all citizens is of course needed, starting from the first and most important phase: the correct disposal of waste in street containers or at Municipal Collection Centres (CCR). The basis of any good treatment at the plant is simple and precise disposal. Through communication campaigns and educational activities in schools, the Lazio Region aims to raise awareness among adults and young people, promoting an ever more careful practice in sorting those "scraps" which, by their very nature and composition, enjoy a promising second life.

Separate waste collection is not merely a matter of coloured bins in condominium courtyards; it becomes an industrial policy, an axis of development, a way to keep within the territory the value of the materials that the territory itself produces and consumes. If the cycle closes, matter returns.

TOPICS

The action of the Department of Mobility and Territory, which is building an integrated Blue Economy system, takes shape as an organic strategy on four levels: From river to sea — anti-plastic barriers on the Tiber and Aniene, Pelikan boats as floating laboratories, a third barrier at the river mouth toward Ostia.

From territory to plant — 18 million to Municipalities for separate collection, 21.3 million to modernize plants with robotics and artificial intelligence.

From appliance to recycling — WEEE system with +6.9% in 2025, efficiency awards to operators, Latina among the best provinces in Italy.

From present to future — Regional Plan 2026-2031 with a target of 72.3% separate collection, aligned with European directives.

16:00

Make the Difference: The Cycle Closes, Matter Returns.

SPEAKERS

Fabrizio Ghera, Councillor for Mobility, Transport, Territorial Protection, Waste Cycle, State Property and Heritage of the Lazio Region.

Wanda D'Ercole, Regional Director for Environment, Energy Transition and Waste Cycle, Lazio Region.

Paolo Grigioni, Director of Division II – Guidance and Planning for Waste Cycle Management and the Development of the Circular Economy

Gianni Andrea Mannucchi, President of Unindustria Environmental Services Section

Gianfranco Grandaliano, Head of the Environmental Policies Department of Cisambiente Confindustria

Francesco Sicilia, General Director of the National Union of Companies for the Collection, Recovery, Recycling and Trade of Waste Paper and Other Materials (UNIRIMA)

Moderator: Cinzia Capalbo, Associate Professor of Economic History, Sapienza University of Rome.

To complement the panel, the Department of Territorial Policies, Waste Cycle and Civil Protection of the Lazio Region will bring to the ancient millennial workshops of Trajan's Markets an educational exhibition: a dialogue between the Rome that invented reuse and the Lazio that today transforms it into public policy.

PILLAR V

From Thought to Work: Manufacturing as Civilization

Ministero delle Imprese
e del Made in Italy

Italy is the only country in the world where industry has never divorced itself from culture. What elsewhere is production, here is expression: every supply chain holds a knowledge layered across the centuries, every industrial district is the living repository of a collective intelligence that cannot be replicated and cannot be relocated. Made in Italy is not a commercial brand: it is a model of productive civilization that the world recognizes and that the MIMIT "Made in Italy 2030" White Paper has at last elevated to a system-wide vision. The Strategic State that Minister Urso has outlined is precisely this: the awareness that Italian manufacturing is the keystone of the country, that its supply chains of excellence are a strategic heritage on a par with our monumental one, and that Italy's future competitiveness will be played on its ability to hold together innovation, identity and international projection.

TOPICS

The "Made in Italy 2030" White Paper and the vision of the Strategic State; the supply chains of excellence: Agri-food, Apparel, Furnishings, Automation, Automotive; circular manufacturing and sustainable innovation; training of skills attuned to the "aesthetic canon" of Made in Italy; SMEs as the load-bearing pillars of the Italian industrial system; cultural and creative industries in the transition.

17:00

MIMIT Panel — Life Sciences, Pharmaceutical and Innovation

The Italian pharmaceutical industry: first in Europe for production, second for export.

SPEAKERS

Federico Eichberg, Chief of Staff, Ministry of Enterprises and Made in Italy (MIMIT)

Carlo Riccini, Director General, Farmindustria

Guido Beccagutti, Director General, Confindustria Dispositivi Medici

Moderator: Cinzia Marchese, Director of the Cellular Biotechnology Laboratory, Department of Experimental Medicine, and Head of the Regenerative Medicine Service at the Policlinico Umberto I, Sapienza University of Rome.

17:30

Presentation of the Made in Italy 2030 White Paper

Diagnosis and vision: the map of Italian production supply chains and the course for the next decade.

SPEAKERS

Paolo Quercia, Director of the Research Center, Ministry of Enterprises and Made in Italy

Raffaele Spallone, Director of Digitalization, Ministry of Enterprises and Made in Italy

Michele Priori, Director, COBAT Tessile

Moderator: Cinzia Marchese, Director of the Cellular Biotechnology Laboratory, Department of Experimental Medicine, and Head of the Regenerative Medicine Service at the Policlinico Umberto I, Sapienza University of Rome.



The Minister of Enterprises and Made in Italy, Sen. Adolfo Urso, bestows the Sustainable Made in Italy Award: the honour dedicated to entrepreneurs who have transformed the nation's industrial heritage into a vision of the future. Not a ceremonial accolade, but an institutional seal that celebrates those who have made responsibility a method, innovation a language and social impact a grammar of enterprise. A quartet of figures elected by the Scientific Committee, championed by MIMIT and by the highest academic and cultural authorities, so that finance may once again become a lifeline for Italian supply chains, and so that entrepreneurial success may once more be measured against the common good.

18:00

Sustainable Made in Italy Award 2026 — 3rd Edition

The Captains of Industry who defend the value of the productive system with courage and respect for manufacturing roots, and who have brought Made in Italy to excel in the world as an emblem of excellence, ingenuity and Italic beauty.

SPEAKERS

Adolfo Urso, Minister of Enterprises and Made in Italy
 Barbara Cimmino, Head of CSR & Innovation at Yamamay S.p.A.
 Brunello Cucinelli, President and Creative Director, Brunello Cucinelli S.p.A.
 Matteo Marzotto, President, MinervaHub S.p.A.
 Stephan Winkelmann, President and CEO, Automobili Lamborghini S.p.A.

The reasons for the awards will be revealed at the moment of presentation.

The SCIENTIFIC COMMITTEE of the Sustainable Made in Italy Award is composed of:

MINISTRY OF ENTERPRISES AND MADE IN ITALY

Federico Eichberg, Chief of Staff
 Elena Lorenzini, Deputy Chief of Staff
 Amedeo Teti, Head, Department of Market and Protection
 Eva Spina, Head, Department for Digital, Connectivity and New Technologies
 Benedetto Mineo, Head, Department for Internal, Financial, Territorial and Supervisory Services
 Marco Calabrò, Head, Department for Enterprise Policies

SAPIENZA UNIVERSITY OF ROME: Alberto Pastore, Vice-Rector and Director of the Department of Management, Faculty of Economics.

RAI: Roberto Natale, Member of the RAI Board of Directors

SUSTAINABLE FASHION INNOVATION SOCIETY : Valeria Mangani, President

The ceremony takes place at the Ministry of Enterprises and Made in Italy, Tapestry Hall. Via Vittorio Veneto 33, Rome.
 Protocol of the Sustainable Made in Italy Award: Enrico Passaro, former Head of State Protocol at Palazzo Chigi.
 RSVP on page 18.

20:30

The Narrated Fashion Show®

The Narrated Fashion Show® is the iconic copyright of Sustainable Fashion Innovation Society within the Phygital Sustainability Expo format, narrating the technological and sustainable innovations of every garment that walks the millennial runway of the Imperial Forums.

The sustainable brands promoted by Sustainable Fashion Innovation Society present three outfits, the most representative of the disruption within their collection, designed to align with the new European regulations on Eco-Design that will make us the first net carbon zero continent by 2050; many, however, have gone further. Some of them even launch their patents in world premiere.

A format of high cultural intensity yet equally educational: in order to inform the audience, who is also a conscious consumer, on the environmental impact of fashion, the estimated carbon footprint emitted in the production of selected garments is communicated.

The Narrated Fashion Show is in fact the only runway in the world to bear the patronage of 10 ministries of the Italian Republic and the Presidency of the Council of Ministers. It invites us to listen and to reflect while we sink our roots into the ancestral storytelling of Made in Italy, into the artisan wisdom that we Italians hold in our hands, into the productive supply chains of the districts the whole world envies.

“New eyes through which to look at fashion”: this is what producer Valeria Mangani sought to create, to inform the international fashion community on the importance of preferring garments of low environmental impact over fast fashion products. Because every morning, when we dress, we perform a political act!



The Italian System Meets Africa. The Narrated Fashion Show® dresses the Mattei Plan



Ministero degli Affari Esteri
e della Cooperazione Internazionale



Return to the Sources: Ecological Transition and Identity of the Territory

The journey is fulfilled. Mankind, who has thought, created, built, cultivated, exported, returns to behold the rivers, the forests, the waters that made it all possible. On World Environment Day, from the Markets of Trajan, Italy proclaims its own vision: a just ecological transition, free of fanaticism, founded upon science and culture, not upon ideology. The guiding thread is water: from the rivers that nourish the manufactures of the North to the springs that irrigate the Mezzogiorno, all the way to the Mediterranean, our liquid identity.

As Europe accelerates, from the RAEE Directive to Ecodesign, from the Right to Repair to Corporate Sustainability Due Diligence, Italy may lay claim to a truth that belongs to her: the circular economy is not an invention of Brussels, it is the Italian culture of "nothing is thrown away," of mending, of reuse, of matter that transforms itself. In Prato, the cencioli have regenerated wool since the Middle Ages, seven centuries before Europe wrote "circularity" into a regulation. The country that invented the restoration and reuse of fibre is the country naturally disposed to lead circularity in Europe.

TOPICS

A just and realistic energy transition; the circular economy as the legacy of Italian culture and a response to new European regulations (Ecodesign, CSDD, Right to Repair); the district of Prato and the centuries-old tradition of textile regeneration; protection of waters, rivers and forests; biodiversity as a national heritage; renewable energy and strategic autonomy; the Mediterranean as a space of dialogue and environmental responsibility



10:00

FAO Panel — A Mountain Journey between Fashion and Food

This panel will recount the progress made by the FAO Mountain Partnership, with the support of Italian Development Cooperation, in building a bridge between ethical fashion and sustainable food supply chains in the mountain regions of the world. Through Italian excellence in these fields, small producers are enhanced thanks to a precious dialogue between traditional knowledge and innovation. A special preview of the documentary Heart Dressed, dedicated to this extraordinary international journey, will also be presented.

SPEAKERS

Maria Stefania Fancello, Deputy Director General, DGCS, Ministry of Foreign Affairs and International Cooperation
 Antonio Marras & Patrizia Marras – Fashion Designer and Creative Director
 Barbara Nappini – President, Slow Food Italia
 Giorgio Grusso – Deputy Coordinator, Mountain Partnership Secretariat, FAO
 Moderator: Caterina De Angelis, Actress



11:00

World Environment Day — Book Presentation: *"The Ecology of Conservatives: the Return to the Sacred of Nature".*

SPEAKERS

Nicola Procaccini, Co-President of the European Conservatives and Reformists Group (ECR) at the European Parliament
 Marco Marsilio, President, Abruzzo Region
 Thibault Muzergues, Political Director, Shared Ground (NL)
 Introduces and moderates: Francesco Giubilei, Scientific Director of the Fondazione Alleanza Nazionale

11:30

Energy Transition and Competitiveness

Energy is the beating heart of the transition: competitiveness, research and security of supply.

SPEAKERS

Marina Elvira Calderone, Minister of Labour and Social Policies
 Claudio Casini, Head of the European Commission Representation in Italy
 Fabrizio Iaccarino, Head of Institutional Affairs Italy, ENEL
 Livio de Santoli, Member of the Board of ARERA — Regulatory Authority for Energy, Networks and Environment
 Moderator: Italo Bocchino, Journalist

PILLAR VI

12:00

The European ETS put to the test. While China builds, America invests and Europe taxes, who will take responsibility for the price we are imposing on our productive fabric?

Caesar's Tribute to the Climate: From ancient Rome to today's Europe, every civilization has imposed a price on its own progress. The ETS is ours. An inquiry into a system that divides enterprises, governments and citizens.

SPEAKERS

Francesco Torselli, Committee on International Trade — INTA, European Parliament
 Veronica Pitea, President, Association of Consumers and Producers of Renewable Energy (ACEPER)
 Michele Vitiello, Secretary General, World Energy Council Italy (WEC)
 Moderator: Francesco Giubilei, Scientific Director, Fondazione Alleanza Nazionale

12:30

EXCLUSIVE INTERVIEW with Angelo Bonelli, leader of Alleanza Verdi e Sinistra
Energy, environment and constructive opposition.

Moderator: Valentina Antonello, RAI Journalist



Gruppo FS
 The Mobility Leader

13:00

Ferrovie dello Stato Panel — Sustainable Mobility

The FS Group reshapes the mobility of the Country: high speed, intermodality and decarbonization.

SPEAKERS

Matteo Salvini, Deputy Prime Minister and Minister of Infrastructure and Transport (TBC)
 Stefano A. Donnarumma, Chief Executive Officer and Director General, Ferrovie dello Stato Italiane Group (TBC)
 Giuseppe Inchingolo, Chief Corporate Affairs, Communication & Sustainability Officer, FSI Group
 Moderator: Italo Bocchino, Journalist

FERROVIE DELLO STATO AWARD FOR GREEN MOBILITY:

Tommaso Tanzilli, President, Ferrovie dello Stato Italiane (TBC)
 awards the Sustainable Journalist of the Year:
 Cristina Carpinelli, Journalist, Radio24, Il Sole 24Ore

14:00

The Roots and the Wings

Senate, School, Made in Italy Foundations and RAI together to deliver to the new generations the know-how, the environmental culture and the Italian identity

SPEAKERS

Lavinia Mennuni, Senator of the Italian Republic
 Marco Mancini, Secretary General, Ministry of University and Research
 Roberto Natale, Member of the RAI Board of Directors
 Michele Raccuglia, Director General, Foundation for Enterprises and Competencies for Made in Italy
 Moderator: Samuele Briatore, Researcher in Sociology of Cultural and Communication Processes, Sapienza University of Rome

PILLAR VI

14:45

PNRR Culture 2026 — Digital, Efficiency and Regeneration

PNRR objectives certified and anticipated. Public investment turns into trust.

SPEAKERS

Giovanni Alibrandi, Director, RAI RADIO2

Gennaro Sangiuliano, Leader of the Opposition in the Campania Region, former Minister of Culture of the Italian Republic.

Francesca Pascale, Civil Rights Activist

Moderator: Italo Bocchino, Journalist

15:15

CUEIM Panel — University Consortium of Industrial and Managerial Economics

Systemic thought and techno-humanism. Hybrid competencies and diffused intelligence for the territory and sustainability.



SPEAKERS

Introduces and moderates: Sergio Barile, Full Professor, Department of Management, Sapienza University of Rome. President of the Organizational and Strategic Programming Body of CUEIM.

Francesca Iandolo, Associate Professor of Management, Sapienza University of Rome.

Guido Iandiorio, CEO & Founder, Connex SRL; CEO & Co-Founder, Empara. PhD, Sapienza University of Rome



The Capital of Trust: Finance, Law and Attractiveness

A nation is measured not only by what it produces, but by the trust its institutions inspire. Italy's attractiveness in the world today rests upon an indivisible triad: a finance capable of channelling capital towards real value rather than speculation; a body of law that guarantees certainty, swiftness and the protection of innovation; and a pervasive security that makes the Country a trusted harbour for those who invest, produce and create. The Italy that presents itself to international investors is not merely the land of creative genius: it is a legal, financial and social ecosystem that is rewriting its own rules to become the place where capital seeks not only return, but meaning. The sustainable transition requires immense resources, and those resources will arrive only where trust is solid, the regulatory framework is clear, and social cohesion is tangible.

TOPICS

Sustainable finance as the architecture of the future; risk governance, industrial resilience and measurable impact; legal certainty and attractiveness for international investors; justice reforms as a competitive lever; security, legality and the fight against counterfeiting; the role of decent work and social cohesion in building the Country's trust.

16:00

The Lever of Transition

Sustainable finance becomes the architecture of the future: risk governance and measurable impact.

SPEAKERS

Concetta Testa, Head of Sustainability, Cassa Depositi e Prestiti — CDP

Andreana Esposito, Head of Sustainable Development, Poste Italiane Group

Giorgio Brandazza, Chief Executive Officer, Corneliani S.p.A.

Moderator: Ida Claudia Panetta, Full Professor, Department of Management, Sapienza University of Rome

16:30

Security, Legality and Attractiveness

A safe Country is a Country that attracts. From crime to cybersecurity, to the protection of Made in Italy.

SPEAKERS

Stefano Saracchi, Director, ADM — Organization and Digital Transformation Directorate, Customs Agency

Andrea Sianesi, former President, Fondazione PoliMi, member of the Milan Prosecutor's working group on the legality of the fashion supply chain.

Tiziana Catarci, Director, Institute of Cognitive Sciences and Technologies — ISTC of CNR; President of SIPEIA — Italian Society for the Ethics of Artificial Intelligence; Full Professor, DIAG, Sapienza University of Rome.

Moderator: Claudio Togna, Notary and Member of the Board of Directors, Colosseum Archaeological Park

17:00

EXCLUSIVE INTERVIEW with **Giuseppe Conte**, President of Movimento 5 Stelle.

From the Superbonus to the PNRR, from the establishment of the Ministry for Ecological Transition to measures for energy efficiency: during the governments led by Giuseppe Conte, ecological transition entered the Country's government agenda.

MODERATOR

Livio de Santoli, Member of the Board of ARERA, Regulatory Authority for Energy, Networks and Environment, former Vice-Rector for Sustainability, Sapienza University of Rome.

PILLAR VIII

100 Years of Italy in the World:Ministero degli Affari Esteri
e della Cooperazione Internazionale**Geopolitics, Export and Cultural Projection. 1926-2026: ITA Centenary**

The circle of making widens beyond all borders. Everything Italy has imagined, created, built, cultivated does not remain within its walls: it travels. Italian export is not merely a commercial matter: it is the projection into the world of a culture, of a way of living, of an idea of quality that the planet recognises and desires. When a Tuscan wine is uncorked in New York, when a high-speed train built in Pistoia runs along the rails of the Middle East, when the Mattei Plan renews with Africa a dialogue between equals founded on energy, education and infrastructure, it is the whole of Italy that moves: its history, its taste, its genius. In a world traversed by geopolitical tensions, Italian culture is a natural bridge, a language that needs no translation. Yet to project oneself into the world also means knowing how to defend what one is: national security, dual-use technology and the defence industry as pillars of European strategic autonomy.

TOPICS

Export as the engine of Made in Italy and an instrument of cultural diplomacy; Italian culture in the global geopolitical scenario; the role of ITA -- Italian Trade Agency; national security and the defence industry as pillars of strategic autonomy; industrial cooperation and new markets; the Mattei Plan as a vision of equal partnership with Africa.

17:30

Export as the Engine of Made in Italy

Every product that crosses borders carries centuries of artisan knowledge. ITA is the operational arm.

SPEAKERS

Lorenzo Galanti, Director General, Italian Trade Agency -- ITA

Faisal Abdulhameed al-Mudahka, Editor-in-Chief, GULF TIMES (Doha)

Moderator: Alberto Pastore, Vice-Rector and Director, Department of Management, Sapienza University of Rome

18:00

Goeconomics -- Beyond Tariffs: Euro-Mediterranean Corridors

The new global tariffs as signs of profound transformation. Italy's role between Washington and the Mediterranean.

SPEAKERS

Antonio Tajani, Deputy Prime Minister and Minister of Foreign Affairs and International Cooperation (TBC)

Pina Picierno, Vice President of the European Parliament (TBC)

Tilman J. Fertitta, US Ambassador to Italy (TBC)

Matteo Zoppas, President, Italian Trade Agency -- ITA

Regina Corradini D'Arienzo, Chief Executive Officer and Director General, SIMEST

Robert Allegrini, President and CEO, National Italian American Foundation -- NIAF

Moderator: Maria Pia Ebreo, Journalist, L'Espresso

19:00

The Beauty that Builds Bridges

From the Mattei Plan to the Afro-Italian creative supply chains: how manufacturing, education and culture become the new diplomacy of Made in Italy.

SPEAKERS

Martin Nkafu Nkemnkia, Emeritus Professor of Theology and Philosophy, Pontifical Lateran University

Goudet Abalé, Journalist, Forbes Africa; Director, 35° Nord

Lisa Kibutu, founder, Regenerative Textile Development Institute and REFACE

Nicola Paparusso, Director General, All Future Generations -- AFG

Ilenia Virno, Art Director A.I. & Photographer

Moderator: Maria Pia Ebreo, Journalist, L'Espresso



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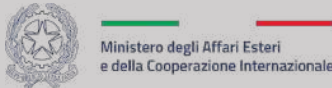
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A PARALLEL EXPERIENCE IN AUGMENTED AND EXTENDED REALITY

As footsteps flow along the imperial way, technology ignites, and at dusk one is immersed in an experience that educates, engages and speaks the language of the new generations. The Narrated Fashion Show®, a worldwide copyright, is the only runway in the world honored with the Patronage of the Presidency of the Council and of ten Ministries of the Italian Republic: not a fashion show, but an agora of institutional beauty, where Made in Italy becomes civic grammar and fashion returns to being, as it has always been in its highest seasons, an act of thought. With a real-time narration of the innovations worn and their impact on CO2, to give the consumer pragmatic, conscious information about their purchase.

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-CONTACTS FOR SPEAKERS: Sustainable Fashion Innovation Society: +39 335 5497511 board@sustainablefashioninnovation.org

-PROTOCOL: Enrico Passaro, former Head of State Protocol at Palazzo Chigi, Tel.+39 335 1858 957, enrico.passaro@tim.it

-PRESS OFFICE: Egizia Mondini: egizia.mondini@kleositalia.com , +39 349 223 2894 | Francesco Sciotto:

francesco.sciotto@kleositalia.com , +39 347 876 7116 | Maddalena Lai: maddalena.lai@kleositalia.com , +39 340 997 904

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